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'Flogs' are on the rise

Posted July 22 2004

The best blogs: In September, Forbes magazine selected its five favorites in various categories. The favorite food blog was the Julie/Julia Project, followed by four others, including Cooking with Amy (cookingwithamy. blogspot.com) and lapingourmand.com.

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The April issue of Gourmet magazine printed a run-down of five favorite food blogs, (which they called "flogs," for foodie blogs). Among them was The Radical Chef (cooking.house onahill.net), in which a woman in the Philippines posts photos of her family dinners with recipes, some history of Filipino cuisine and flashbacks to when she was learning to cook with her grandparents. Another Gourmet pick was Bourrez Votre Visage (bourrezvisage.com), the work of two friends, Matt Kantor and Martin Rundle, who cover food news, restaurant reviews and occasional tales from the Culinary Institute of America, where Kantor is a student. None of the Forbes picks appeared on the Gourmet list.

There are too many food blogs to track down and more are being created as you are reading this story. The fact that Forbes and Gourmet selected different blogs for their "best of" lists suggests that the blogging community is growing so quickly that in the seven months between the two articles, the competition changed.

Finding a blog: If you're interested in sampling a few blogs, there are several ways to sort through them. You can browse through food blogs in general, by using sites such as Blogdex.com and Kinja.com, but Googling is still one of the best ways to find sites that match your interests. A search for "blog" and any other term of interest ("enchiladas," "vegetarian," "thanksgiving," "organic") will reap multiple hits for blogs that have mentions of these topics. A search for "blog," "culinary school" and "New York," will show my blog. Kinja will set up a digest of your favorite blogs for free so you can see a daily summary of your favorite blogs without having to log onto each of them.

- Sara Kate Gillingham-Ryan

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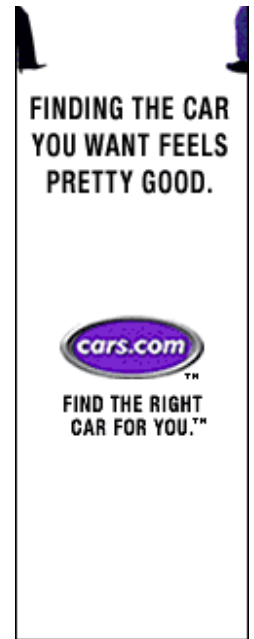
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